

# THINGS A PIMP DOESN'T WANT YOU TO KNOW

- 1 Pimps are criminals - they live off the money youth make. If convicted, a pimp can spend 14 years in jail.
- 2 Pimps don't care about the youth working for them - they are manipulative smooth talkers who are in it for the money. If charm, gifts, or free drugs don't work, they use threats and violence to get what they want.
- 3 The sex trade does not mean more money, freedom or control of your life. A pimp chooses who you have sex with, whether you use a condom, and what you wear. You don't get to keep all your money, either.
- 4 Youth caught in the sex trade live with violence on a daily basis....they are threatened or beaten by pimps, customers and other sexually exploited youth. Sometimes the violence ends with murder.
- 5 You might not recognize a pimp and what he wants from you. Pimps pretend to be friends and boyfriends; they give you drugs and alcohol, and they take you to parties. They are boys and girls of all ages - they use the Internet, hang out at your school, or are friendly at the mall or bus loop.
- 6 People caught in the sex trade are not "throw-away" people. They are just like you and me....someone's daughter or son, sister or brother, mother or father.
- 7 Youth involvement in the sex trade is a trap...it is sexual exploitation and child abuse.



Sponsored by the Burnaby-New Westminster Task Force on the Sexual Exploitation of Children and Youth.

**Kids Help Phone: 1-800-668-6868 or <http://kidshelp.sympatico.ca>**